

## PRESS RELEASE:

For Immediate Release: November 27/06.....

### **Fresh Veggies Moving Ahead**

The Fresh Vegetable Growers of Ontario will be holding their second annual General Meeting on December 13, 9 am, at the Quality Hotel, Hwy 59 & 401, Woodstock. The Fresh Vegetable Growers of Ontario are a new organization, having received their incorporation in 2005.

This year's agenda will present a full report on the year's activities, including marketing and research reports along with a safety nets and minor use updates. "I am pleased with the initiatives undertaken over the last year", says chair, Larry Verbeke, "we have a number of marketing initiatives and research projects in the works. Exciting for our organization is the development of a strategic operational plan being led by Tracy Lamb of Mopani. This plan will set a path for the Fresh Vegetable Growers to December 2007 and beyond. Input from fresh vegetable growers is important to us, Tracy will lead this discussion at our AGM."

The Fresh Vegetable Growers of Ontario organization is administered by a board of 10: 5 regional and 5 commodity specific representatives. Funding for the organization was received through the Canada Ontario Research and Development fund.

All fresh vegetable growers are invited to attend the Annual General Meeting No need to register, a complementary lunch will be provided.